



Newsletter

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# GTA TEAMS UP WITH GHANA NAVY TO HARNESS “TRIP TO THE EQUATOR” TOURISM POTENTIAL

The Ghana Tourism Authority (GTA) has announced plans to partner with the Ghana Navy to develop and promote a unique tourism experience dubbed “Trip to the Equator” initiative, which will allow tourists to visit the centre of the earth.

This was made known when a delegation from GTA led by the Deputy Chief Executive Officer (CEO), Mr Ben Anane-Nsiah paid a courtesy call on the Chief of the Naval Staff (CNS), Rear Admiral Issah Adam Yakubu on Thursday 16 May 2024, at the Naval Headquarters, Burma Camp.



# NORTHERN TRADE, INDUSTRY, AND INVESTMENT SUMMIT

The Second Edition of the Northern Trade, Industry, and Investment Summit (NTIIS) Kicks Off in Tamale with a Grand Durbar

The highly anticipated NTIIS commenced in Tamale with a vibrant Grand Durbar, showcasing the rich and diverse culture of Northern Ghana. The event was graced by the Speaker of Parliament, Rt. Hon. Alban Sumana Kingsford Bagbin, as the Special Guest of Honor. He officially opened the Summit and also cut sword for the exhibition to start, which will run for a week.

The Grand Durbar was attended by a diverse gathering of Traditional leaders from the five northern regions of Ghana, members of the Diplomatic Corps, key State Institutions, businesses, and industries, as well as sons and daughters from the five Northern Regions of Ghana.



The theme of the Summit is “Enhancing Trade and Industries in Northern Ghana through Capacity Development and Strategic Investment.”

Today, May 16th, 2024, the program continues with a seminar aimed at building the capacity of businesses on Trade, Industry, and Investment, followed by an award night.

The Summit is organized by the Centre for Policy Development (CPD) in collaboration with the Ghana Export Promotion Authority, Northern Development Authority, University for Development Studies, Ghana Freezones Authority, Ghana Tourism Authority, Ghana Enterprise Agency, Ghana Investment Promotion Center, Ghana Revenue Authority, AgricDevelopment Bank, Ghana Exim Bank, and the Northern Regional Coordinating Council





# STEVIE WONDER CELEBRATED HIS 74TH BIRTHDAY

IN PICTURES: STEVIE WONDER CELEBRATED HIS 74TH BIRTHDAY IN GRAND STYLE AT THE LABADI BEACH HOTEL.



## **WINNER OF THE YOUNG PUBLIC SPEAKING CHALLENGE PRESENTS AWARD TO GTA**

Nana Ama Amponsah, winner of the first edition of the Young Public Speaking Challenge has presented her award to the Ghana Tourism Authority on Friday, 24th May, 2024.

The competition which lasted for three months, was organised by the Learning Tree Foundation. The event was crowned at the Rising Sun International School, Dome-Accra on 26th April, 2024.

Nana Ama, a pupil of the Seed of Faith Montessori School spoke eloquently on the tourism industry; especially the efforts the Ghana Tourism Authority (GTA) is putting in place to promote Ghana both domestically and internationally.

The purpose of the competition is to help build the confidence of children and also to keep them abreast with national issues.





## **GTA PARTICIPATES IN 3RD MADE-IN-GHANA BAZAAR**

The Ghana Tourism Authority has participated in the 3rd Made -In- Ghana Bazaar organised by the Ministry of Foreign Affairs and Regional Integration at the Accra International Conference Centre from 23rd to 25th May 2024.



## **GTA HANDS OVER THE NATIONALISM PARK PROJECT TO CONTRACTORS**



GTA has handed over the Nationalism Park project to Akyemansa Construction Services Limited on Tuesday, 21st May, 2024 to commence the construction work

# FEAST GHANA CELEBRATIONS

**IN PICTURES:** Musical performances and concerts by Ghanaian artistes such as ‘Samini, Great Ampong, Naa Amanua of Wulomei’, among others; which gave a vibe of Ghana’s traditional, local music and dance.



**Feast**  
**GHANA**  
PSWU of TUC (GHANA) MAY DAY  
GRAND CELEBRATION



## FEAST GHANA CELEBRATIONS

The Feast Ghana PSWU May Day Grand celebration offered a display of Ghana's diverse culinary landscapes with food stalls featuring dishes from various regions of the country.



  
PSWU of TUC (GHANA) MAY DAY  
GRAND CELEBRATION

## **GTA, PSWU, MOFA AND QUEEN MOTHERS FOUNDATION CELEBRATES ‘FEAST GHANA’ ON MAY DAY**

The ‘Feast Ghana’ event which hosted about two thousand (2000) workers from various institutions in the Public Service to experience Ghana’s culture through food was climaxed at the Forecourt of the Accra International Conference Centre on 1<sup>st</sup> May, 2024.

The spectacular event was organised by the Ghana Tourism Authority in collaboration with the Public Service Workers Union of the Trades Union Congress (PSWU of TUC), the Ministry of Food and Agriculture and the Queen Mothers Foundation.

Distinguished personalities from the public service, the diplomatic community and the traditional authority were present to witness the colourful and momentous occasion. The queen mothers were not left out as they graced the occasion in their colourful traditional regalia such as our prestigious kente and beads; each which tells a story about the Ghanaian culture.



The Chief Executive Officer of the Ghana Tourism Authority, Mr. Akwasi Agyeman applauded the organisers of the ‘Feast Ghana’ for showcasing Ghana’s culture through food, music, and dance. According to him, this is in line with GTA’s ‘‘See Ghana, Eat Ghana, Feel Ghana and Wear Ghana’’ campaign to promote domestic tourism.

However, this is a step in the right direction; and it will go a long way in promoting our local cuisine and culture





## GTA CEO VISITS HOUSE OF HERITAGE

The CEO, Akwasi Agyeman and selected Directors of the Ghana Tourism Authority, visited The House of Heritage, a recently opened art gallery. The Gallery which is a living legacy experience, presents bespoke, hand-painted, and hand-finished functional and statement art customized for homes or places of work and can be presented as unique legacy gifts.





# ABOAKYER FESTIVAL

The Effutu people of Winneba came together in a vibrant display of culture during the Aboakyer festival. Gracing the occasion was President Nana Addo Dankwa Akufo Addo





**#ExperienceGhana #ShareGhana**



## **EDITORIAL TEAM**

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