



Ghana Tourism Authority

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FOR IMMEDIATE RELEASE - Final Calendar for December in GH 2023 Events Unveiled, showcasing benefits to Tourism , Arts and Culture Ecosystem

ACCRA, GHANA –The highly anticipated final calendar for December in GH 2023 events has been announced today. Presented by the Ghana Tourism Authority (GTA) and the Beyond the Return Secretariat (BTR), the calendar highlights several events across the length and breadth of the country which bring numerous benefits to the entire tourism and creative arts ecosystem.

Since its launch in 2019 by GTA as part of The Year of Return, December in GH has become a major highlight on Ghana's cultural and tourism calendar, attracting visitors from around the world who are eager to experience the nation's vibrant heritage , arts and entertainment scene. This year's calendar promises an even more spectacular showcase, offering a platform to explore Ghana and connect with several local communities during the festive season. The collaboration between the Ghana Tourism Authority and event organizers is instrumental in making December in GH a resounding success each year.

Mr. Akwasi Agyeman, CEO of the Ghana Tourism Authority, expressed his excitement and gratitude for the unveiling of the December in GH calendar, stating, "We are thrilled to present the final calendar for December in GH 2023. This year's events promise to showcase the best of Ghana's culture, music, heritage, and entertainment scene. We extend our gratitude to all event organizers for their support in partnering with the Authority to make this a truly memorable and impactful celebration."

Ms. Annabelle McKenzie, Director of the Beyond the Return Secretariat, shared her enthusiasm, saying, "The unveiling of the December in GH calendar marks the culmination of months of careful curation and collaboration. We are proud to offer an unforgettable experience that fosters deeper connections within the global African diaspora and our local Ghanaian community."

According to data from the Ghana Tourism Authority, December in GH activities contribute significantly to the tourism value chain and ecosystem, creating a positive impact on various sectors especially for SMEs. The events generate increased tourism demand, leading to higher hotel occupancy rates, restaurant visits, transportation usage, and local artisan sales. This surge in economic activity benefits business owners, creatives, and entrepreneurs, as well as the local communities . Moreover, the December activities contribute to the preservation and promotion of Ghana's rich cultural heritage.

Detailed information about the events listed in the final calendar can be found on www.decemberingh.com, and will be continuously promoted on social media platforms and official websites. We encourage everyone to follow Ghana Tourism Authority and Beyond the Return on Instagram, Facebook, Twitter, TikTok, for updates and further details.



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About Ghana Tourism Authority & Beyond the Return

The Ghana Tourism Authority (GTA), operating under the Ministry of Tourism, Arts, and Culture, plays a vital role in promoting, marketing, regulating, and licensing tourism in Ghana. GTA is also the overseeing body for the Beyond the Return Secretariat. Beyond the Return is an initiative that seeks to deepen connections between Ghana and the global African diaspora, focusing on cultural, educational, economic, and social exchanges.

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